

कंप्यूटर शिक्षा को आगे बढ़ाने के लिए
बहुभाषी कार्यक्रम

कम्प्युटर शिक्षा উন্নত করার বাবে
বহুভাষিক কার্যসূচী

கணினி கல்வியின் முன்னேற்றத்திற்கான
பன்மொழி திட்டம்

ಕಂಪ್ಯೂಟರ್ ಶಿಕ್ಷಣದ ಪ್ರಗತಿಗಾಗಿ
ಬಹುಭಾಷಾ ಕಾರ್ಯಕ್ರಮ

കമ്പ്യൂട്ടർ വിദ്യാഭ്യാസത്തിന്റെ
പുരോഗതിക്കായി ബഹുഭാഷാ പരിപാടി

**Grass root, Multilingual, and Livelihood
Skillling programme**

Advanced Certificate in Digital Marketing (ACDM)

This course is designed for Marketing Professional Web Marketers, Entrepreneurs of affiliate marketers, Technical, and Software Professionals Marketing Executive, Business Development Professional, Chief Marketing Office, Chief Executive Office, Director-Sales & Marketing Professionals from any Industries.

Course Eligibility:

- Minimum 10th Pass from recognized education board.

Course Modules:

- Introduction to Digital Marketing
- Search Engine Optimization
- Fundamentals of Search
- Advanced Search Engine Marketing
- Advanced Digital Display Marketing (Paid Advertising)
- Social Media Marketing
- Mobile Marketing
- Email Marketing
- Digital Analytics
- Internship Program in Android

Course Highlights :

- A part time course of 6 months duration (144 hrs.)
- Continuous Lab & Internal assessment during the course.
- The course is beneficial for anyone looking to build a career in marketing, promote their business effectively, or establish a consultancy business.
- Tailor made course designed to meet the local needs
- The courseware is designed with a structured syllabus to suit the requirements of students

PACE Highlights:

- Training targeted to grass-root level people
- Courses designed for all age groups and categories like students, working professionals, housewives, entrepreneurs, freelancers, small business groups etc.
- Flexible batch timings
- Affordable course fee
- Course delivery in multilingual mode
- Training conducted at Authorized Training Centers (ATCs)
- 200+ ATCs Pan India
- Presence in 10+ states

Course fee Details:
Training Centres:

Contact:
Authorized Regional Coordinators:

Gujarat & Maharashtra: High Tech Advanced Computer Education, Ahmedabad, Ph: 079-48006090, email: jr_patel@hotmail.com

Himachal Pradesh, Haryana & Punjab: Him Productive Institute of Education, Shimla, Ph: 9318642116, email: hpie.hp@gmail.com

Tamil Nadu, Puducherry: Akshamala Tech Services (OPC) Pvt. Ltd. Chennai, Ph: 044-24860245, email: arctn@aksharaco.in

Kerala: Velocity BPO Pvt. Ltd., Kochi, Ph: 0484-2389822, email: cdacgistpace@velocitycpa.com, gistpace@velocitycpa.com

North Eastern States: Advanced Computing centre, Silchar, Ph: 9101370205, email: statearcne@gmail.com

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