

Rulebook for "Diploma in Advanced Computer Arts"

DACA Multimedia Course

Admission Rulebook for the candidates to join C-DAC, ACTS's Diploma in Advanced Computer Arts (DACA) Course.



Diploma in Advanced Computer Arts (DACA) August 2024 batch V1.0





Table of Contents

Contents

1.	Preamble	3
2.	About Diploma in Advanced Computer Arts (DACA) (Multimedia Domain)	3
2.1	Benefits	3
3.	Who can apply for the Diploma in Advanced Computer Arts (Multimedia domain)?	4
4.	Training Centre and Seat Capacity	4
5.	Admission Process to Diploma Course	∠
5.1 5.2	Application Process Course Entrance Test (CET)	
5.3	Result of CET & Selection of Training Centre	5
5.4	Interview and Document Verification	5
5.5	Final Selection to DACA	5
6.	Course Fees	6
7.	Diploma in Advanced Computers Arts Training:	6
8.	C-DAC Course End Examination	7
9.	C-DAC Placement	7
Anne	xure A: DACA course details	8
Anne	xure B: Syllabus of CET	12
Anne	xure C: Important Dates	12
Anne	xure D: Additional Terms & Conditions	13
Anne	xure E: Flowchart for Diploma Course	14





1. Preamble

This RULE BOOK is a guide for the aspiring candidates 10+2 and eligible candidates to join the Diploma in Advanced Computers Arts course. It provides the details of the courses, how to apply, process of admission, selection criteria, entrance examination and its syllabus, documentations, fees..

C-DAC is implementing the Skill Development initiative of Ministry of Skill Development and Entrepreneurship, Government of India.

The objective of the DACA course is to develop technology professionals, having graduation in Fine Arts, in Multimedia domains to meet skill and capability building objectives of the Skill India.

C-DAC has designed and curated the curriculum for the DACA Multimedia domain to imbibe the technical skills amongst the aspiring candidates to become experts who will work in the Multimedia and gaming domain.

2. About Diploma in Advanced Computer Arts (DACA) (Multimedia Domain)

The course offered are 1440 hours duration. The details of the course syllabus and objectives, educational eligibility are provided in the Annexure A.

The course requires the candidates to dedicate 6-8 hours per day for six days a week to cover the 1440 hours in about 52 weeks in physical classroom and lab sessions. At the end of the course, students meeting 75% attendance and other criteria will be eligible to appear in the C-DAC's Common Course End Examination (CCEE). Students successful in the Common Course End Examination will receive a certificate of Diploma.

2.1 Benefits

The selected candidates will benefit with the followings:

- **1.** Candidates will get adequate knowledge and exposure in Multimedia and Animation as well as Gaming Domain that provides solid foundations for developing, analysing, and implementing Gaming Systems.
- **2.** Candidates active participation and completion of the Diploma course successfully will provide them with the gateway and an edge in the Multimedia and Animation domain to perform better in the Common Campus Placement Program (CCPP) of the August 2025 batch.





3. Who can apply for the Diploma in Advanced Computer Arts (Multimedia domain)?

- **1.** Candidate must be 10+2 or Any Graduate, M.F.A, B.F.A, B.Arch, G.D. Arts or other equivalent degree or diploma holders in the field of Advertising, Commercial Arts, Painting, Sculpture, Textile, Fashion, Interior Decoration from a recognized University.
- **2.** Candidate must have secured 50% or above in the qualifying degree.
- **3.** There is no age restriction for admission to C-DAC's Diploma course. Candidates who have appeared for the final examination of their qualifying degree in 2024 will also be considered for admission to the above course. By qualifying in Course Entrance Test (CET) of July 2024, such university result-awaiting candidates can apply for provisional admission in August 2024 batch, subject to the condition that:
- (a) All parts of their qualifying degree examination shall be completed by the date of joining the course, and
- (b) Proof of having passed the qualifying degree with at least the required minimum marks shall be submitted at C-DAC by 31 Dec 2024.

Policies / Rules of C-DAC ACTS regarding admission process, course delivery and additional terms and conditions given in Annexure 'E' shall apply.

4. Training Centre and Seat Capacity

The Diploma in Advanced Computer Arts (Multimedia domain) course will be conducted at below training centre:

Mumbai Educational Trust - Institute of Information Technology (MET-IIT) Bandra Reclamation, Gen. Arun Kumar Vaidya Chowk, Bandra (W) – 400050, Mumbai (Maharashtra)

Tel: 022-39554256

The seating capacity for DACA course is 40 seats.

5. Admission Process to Diploma Course

5.1 Application Process

Instruction for applicants wishing to apply to DACA course

Eligible candidates who wish to apply to Diploma course of C-DAC ACTS can apply online through ACTS Website registration link. Candidate must follow the steps given here under to be consider for CET.

The eligible candidates can apply to undertake the Course Entrance Test





(CET) through the online registration and application form on the C-DAC ACTS website (acts.cdac.in) by providing the required details and upload their PHOTOGRAPH taken within last three months.

The candidate is required to select one choice of city for appearing for the Course Entrance Test (CET).

No request for change of centre will be entertained, hence candidate must select city with due care and diligence.

There is INR 600/- for registration or application fees charged from the candidates to apply for the CET. The CET registration fees have to be paid using the online payment gateway using a debit or credit card facility. C-DAC does not accept cash or demand draft (DD) from the candidates for the application fees.

5.2 Course Entrance Test (CET)

The admission to the DACA course is through a Course Entrance Test (CET) conducted at the designated Training Centres. The candidate must appear for CET along with the issued admit card at the designated training centre as per the scheduled date and time provided in the admit card.

The CET will be conducted in physical mode. The syllabus for the CET is given in Annexure-B.

The duration of the CET will be 60 minutes.

5.3 Result of CET & Selection of Training Centre

The result of the CET will be published on the ACTS website indicating ranking for each candidate.

The candidates will be required to attend interview and document verification process at the allocated centre within the timeframe indicated.

The candidates need to confirm the admission to DACA by providing the first Installment of the course fee of INR 10,000/- (Rupees Ten Thousand only) plus applicable GST through the online payment gateway on C-DAC, ACTS website.

5.4 Interview and Document Verification

The CET ranked candidates must undergo an interview and document verification process conducted by the allocated training centre. The candidate must upload clear scanned copies of their Government provided Identity proof, caste, and educational certifications during the online interview and document verification process.

5.5 Final Selection to DACA

A final selection list of the candidates who have successfully completed the interview and document verification process will be published on the ACTS





Website as per the schedule.

The confirmed candidates have to join the training centre physically where they are selected.

Admission to Diploma courses is given based on ranking obtained in CET only. The ranking obtained in CET cannot be consider for Admission under any Diploma courses or vice-versa.

In case a candidate is found to be non-eligible during any stage of the admission process or course delivery, his/her admission will be cancelled with immediate effect.

6. Course Fees

The DACA course will be delivered in fully Physical mode at the training centre.

The total course fee is INR. 1,00,000/- plus Goods and Service Tax as applicable as per GOI.

The candidate has to pay the course fee in two installment's as per the schedule.

- The first installment is INR. 10,000/- plus Goods and Service Tax as applicable by GOI.
- The second installment is INR. 90,000/- plus Goods and Service Tax as applicable by GOI.

The course fee includes expenses towards delivering classes, conducting examinations, final mark-list and certificate, and placement assistance provided.

Candidates may take note that no Demand Draft (DD) or cheque or cash will be accepted at any C-DAC training centre towards payment of any installment of course fees.

The payment of course fees is done through online NEFT or RTGS to the bank account of C-DAC, ACTS.

7. Diploma in Advanced Computers Arts Training:

The candidates will join the C-DAC ACTS Pune to pursue the Diploma Advanced Computer Arts as per the scheduled commencement on **August 19, 2024**.

The students have to attend the Diploma course physically at the training centre and must mark their attendance regularly with a minimum of 75% attendance to take the maximum benefit of the theory and practical sessions





conducted by the training centre.

The student must inform the course coordinator for any absence without fail. Students must adhere to general decorum, rules, do's and don'ts, and any prescribed rules and regulation by C-DAC from time to time.

8. C-DAC Course End Examination

The Diploma students on completion of the training and having a minimum of 75% attendance will be allowed to attend the C-DAC Course End Examination (CCEE) as per the schedule. The results and certificates will be issued to the students who successfully qualified in the examination. Policies/Rules of C-DAC ACTS in this regard shall apply.

9. C-DAC Placement

The Placement Cell at the centre actively coordinates the task of organizing the Campus Interviews for all the students. The centres only catalyze the process of bringing the companies to the campus and enable students to go through the Campus Recruitment Process. The selection is solely governed by the requirements and recruitment policies of the various companies visiting our centres for campus recruitment.





Annexure A: DACA course details

Diploma in Advanced Computer Arts

Overview

The advent of multimedia has had a profound impact on the various media services such as advertising, Film production, etc. In the present scenario, commercial artists who are familiar with computing technology have a wide range of opportunities in these market segments. Computer Artists can offer consultancy services to architects, interior decorators for visualizing 3D architectures, textile industry, fashion designers, publishing industry, education and training industry, tourism development, industrial design. They can also provide visualization support to film-makers. The internet and its diverse applications encompassing every eld and aspect of life has created numerous opportunities for the Web Page Designers. Besides Software Development Organizations, the Computer Animation Industry is in great need of Computer Artists. The unique Diploma in Advanced Computer Arts is undoubtedly a boon to the requirement of all these industries

TERM-I

Sr. No.	Module Name	
1.	Introduction to Computer Fundamentals	
2.	Digital Image-editing and effects	150
3.	2D Animation	180
4.	Project	120
	Total	480

TERM -II

Sr. No.	Module Name	Hours
1.	UX process and Architecture	80
2.	2. UI and Web Design and Development	
3.	3D Game and Product Modelling	
4.	4. Project	
	Total	480

TERM-III

Sr. No.	Module Name	
1.	3D Character animation with Maya	220
2.	Digital Content	80
3.	DACA Portfolio presentation	
4.	Project	120
	Total	480





TERM-I

Module-I: Introduction to Computer Fundamentals (30 hrs)

Introduction to Computers, Power point presentation

Module-II: Digital Image-editing and effects (Graphic Design) 150hrs

Photoshop: Conventional & Computer Art and Image Editing Techniques, Introduction to Photoshop interface, Concept of Layers, Tools selection types, Image Collage Techniques, Concept of Masking (Types of Masking), Introduction to Scanner, Digital and Painting (Brush, digital Tablet), Retouching Images (Clone Stamp, Healing brush, Patch Tool), Pixel Art and Gift, Adjustment layer, Typography

Illustrator: Bitmap vs vector, Viewing/opening documents, Title bar info, New document specifications, RGB v CMYK, Navigation, Rulers, Guides and grids, Tool Panel: Tool bar, rawing simple shapes, Pen tool, Selections, Transforming shapes: Transforming shapes, Duplicating shapes & transformations, Type Tools: Selecting and creating type, Font usage, formatting, Type wrapping around objects, Converting to outlines, Object Relations: Basic fill, Basic strokes, Positioning, Alignment, Transparency, Saving and Exporting: Saving for various software imports, Bitmap vs vector export

Module-III: 2D Animation (180 hrs)

Principles of animation

Squash and Stretch, Anticipation, Staging, Straight Ahead Action and Pose to Pose, Follow Through and Overlapping Action, Slow In and Slow Out, Arc, Secondary Action, Timing, Exaggeration, Solid drawing, Appeal, Character Development, Character Model sheet, Visualization of different views, How to Draw Expressions, How to make Story-board, Story Board design, Camera visualization

After effect

Introduction to After Effects interface, Time line nonlinear editing, Video editing (Includes correct video setting), Character Animation (Rigging of character), Constrain of rigging, Typography Animation, Adding sound, Trimming and editing Video, Colour Correction, Exporting Video output.

Digital Audio

Basic Qualities of Sound, Digitization of Sound, Sound re-sampling, editing and mixing of WAV audio, Introduction to various File Formats,

Module- IV: Project (120 Hrs)

- Campaign, Press ad, Magazine Ad, Hoardings, Facebook, Static Banner Adaptation, Poster A3
- Corporate Stationary, Logo Design, Visiting Card, Brochure, Calendar Design, New product launch, Teaser Campaign, Restaurant Menu Card, 2D movie poster Book Cover Press ad, Magazine Ad, Hoardings.
- 2D animation Short Film, info graphic animation, 2D Logo Animation





TERM-II

Module -I: UX process & Architecture (80 Hrs)

Interviews: What is a User Interview?, How to conduct interviews as per Context, Collect data from different people as per context, https://www.interaction-design.org/literature/article/how-to-conduct-user-interviews, Observation: Interpretation of data which are collect in user interviews, Set focus and goals, https://www.interaction-design.org/literature/article/contextual-interviews-and-how-to-handle-them, Conceptual Model, User Model, Personas, Uses of personas in UX, https://www.interaction-design.org/literature/article/personas-why-and-how-you-should-use-them

Scenarios, Scenarios describe the stories and context behind why a specific user or user group comes to your site, https://www.usability.gov/how-to-and-tools/methods/scenarios.html

Wireframe, Prototype, Visual design, User testing

Module-II: UI Design & Web Development (Website Designing & Development) 120 hrs

Basic HTML coding with Note Pad, Introduction to Dreamweaver user interface, Dreamweaver insert menu, Cascading style sheet, CSS3 properties, Dreamweaver spry Menu, Responsive, Javascript, jQuery, What is CMS?, What is prototypes?, Hybrid Development (Mobile + Web + Tablet), Design Thinking, AI, Chatbots, etc.,

Module-III: 3D Game & Product Modelling (160 hrs)

3D Max: Introduction to View ports and their navigation, Grouping, ungrouping and exploding, 2D spline Modeling, Modeling, Product Modeling, Modeling gazettes, Properties etc., Low poly modeling, Modeling for gaming, Material and Texturing, Using bump maps, noise and displacement, UVW unwrap, Texture Painting in Photoshop, Texture applying, Animation, Using track view controllers, Edit time, Keys and ranges, Animation constraints, Basic camera shots

Module- IV: Project (120 Hrs)

- Product wireframe on Mobile App, Web, Prototyping
- Responsive Web site
- Mobile App HTML pages designing (responsive)
- Low ploy modeling game properties (Game props), Logo Design and animation, Exhibition Tarde fair stall modeling and texturing





TERM-III

Module-I: 3D Character Animation with Maya (220 Hrs)

Maya User Interface, 3D navigation and concepts, Modeling, Character Modeling, Material, Texturing, LightingRigging and Skinning, Animation,

Module-II: Overview - How Digital Marketing works

Digital Media (Content), Motion Graphic, Online Advertisement – (Flash, Adobe Edge, and Google Web Designer), Email Marketing – (Photoshop, HTML, CSS), Landing Pages – (Photoshop, HTML, CSS, Responsive, JS), Overview - How Digital Marketing works: Social Media, Content, Influencers, Remarketing Interactive banners, Platform specific

Module -III: DACA students Portfolio Designing (Flash scripting) 60 hrs

Module-IV: Project (120 Hrs)

- Social Posts, Gif animation post, Facebook Post, Digital advertising, Web banner, Over all digital marketing workflow, Motion graphic
- 3D Short film animation (Character animation)
- DACA Students Project work on YouTube site MET DACA.





Annexure B: Syllabus of CET

- **1.** CET for DACA course will ensure to test the visualization abilities, artistic skills & knowledge relating to communication media.
- **2.** Following type of questions will be included in the paper:
 - i. Visualization of story board (Series of pictures depicting a story)
 - ii. Designing icons for communicating different concepts
 - iii. Visualization of objects from different view points and
 - iv. Descriptive questions (such as description of an event)

No special preparation is required for appearing for the CET. The students may bring pencils, pens and dry colour (Colour pencils or crayons only). It is not mandatory to use colours.

Annexure C: Important Dates

S. No	Activities	Dates	
1.	Start of online Registration and Application	May 16, 2024	
2.	Last date of Online Registration and Application and Payment of registration fees	June 15, 2024	July 11, 2024
3.	Common Entrance Test (CET 1 & CET 2)	CET 1: 11:00 am June 22, 2024	CET 2: 11:00 am July 13, 2024
4.	Announcement of CET1 & CET 2 Results	June 26, 2024	July 18, 2024
5.	Payment of First installment of course fees - INR. 10,000/- plus GST as applicable	July 06, 2024	July 28, 2024
6.	Payment of Second installment of course fees - INR. 90,000/- plus GST as applicable	August 10, 2024	
7.	Commencement of course	Aug 19, 2024	





Annexure D: Additional Terms & Conditions

- (a) Candidate/student agrees that the information provided by them during application/ admission/ course through forms, emails, or other means are correct. Candidate/ student allows C-DAC to use the information provided by them for its own purposes, to the extent allowed by applicable laws, and contact them for communication through notification on its websites, emails, or SMS.
- (b) The cities, dates, etc. for CET are indicative/tentative and may change as per evolving pandemic related orders of the government and local authorities. Candidate agrees that while their city preferences for CET will be taken into consideration for allotting test centre, C-DAC may allot any city or centre for operational and practical reasons at its own discretion.
- (c) Candidate/student agrees to provide reasonable additional information including, but not limited to, identification, fingerprint, audio / video surveillance, etc. for conduction or proctoring of physical or online examination for admission or course progression.
- (d) C-DAC reserves the right to modify or cancel any parts of the Admission Rule-book, processes and results including, but not limited to, exams, mode of exams, question papers, announced dates, courses, syllabus, cities, centres, intake capacities, ranks, seat allocation, candidatures, admissions, etc. as it deems fit, partly or wholly, at any stage without assigning any reasons thereof.
- (e) Application to the courses by candidates and/or admission in any of the courses by students shall indicate their acceptance of all Terms & Conditions, Conduct Rules, Dos & Don'ts, etc. as may be prescribed by C-DAC from time to time. C-DAC shall have the right to impose appropriate disciplinary and other penalties for violation of prescribed terms and rules, including cancellation of candidature, admission, placements, and/or award of certificate.
- (f) In case a candidate is found to be non-eligible during any stage of the admission process or course delivery, his/her admission will stand cancelled with immediate effect and he/she will be subjected to the forfeiture of the caution deposit.
- (g) Use of any unfair means, coercion, inducement, violent, indecent, disorderly, threatening, or offensive behaviour or language by way of gesture, voice, writing, symbols, etc. shall constitute ground for suspension/expulsion from CET and/or course, or debarment from joining/attending C-DAC examination(s) and/or course(s) in future. Decision of C-DAC in this regard shall be final and binding. Such students may be subjected to the forfeiture of the caution deposit.
- (h) All communication from candidates must be made only to the email addresses and phone numbers given in relevant sections of this Admission Rule-book. **Sending emails or phone calling or messaging directly to officials of C-DAC or ATCs is prohibited.**
- (i) All decisions of C-DAC with regards to the admission provisions, processes and results shall be final and binding on all candidates/students.





Annexure E: Flowchart for Diploma Course

