Dissemination of Vernacular Content on Agricultural Diseases & Remedies through LCMS Tool "Ekalavya"

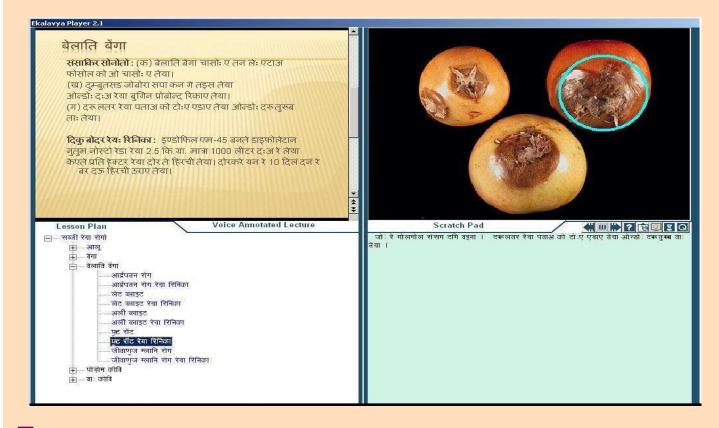
Objective

To create a paperless, interactive learning environment for a farmer where he can gather knowledge about Diseases & Remedies in the Forestry, Animal Husbandry and Agricultural domain. In other words, the main aim is to disseminate the above mentioned information in such a way so that it can penetrate the common mass of rural India, most of whom are either illiterate or can read / write in vernacular language only.

Feature / Solution

In India, about 80 per cent people are dependent on agriculture including animal husbandry and forestry. Substantial proportion of population in and around forest derives major income from forest. Animal husbandry including poultry is an integral part of the farming system. Contents on these areas are created for use by the farmers.

The current scope is for the state of Jharkhand. So, content creation and delivery is for 7 languages of Jharkhand namely English, Hindi, Nagpuri, Santhali, Kurukh, Mundari, Ho.



Technology

Ekalavya is a multimedia based interactive learning tool designed keeping an eye on individuals. Through "*Ekalavya*" one learns about a subject with pictorial as well as text notations, slide shows and audiovisual presentations. The effective use of this tool heavily depends of the quality of the contents, as often synchronization is needed during the content show between different text, voice and pictorial notations.

Our Achievements So Far

Two computers aided interactive CDs (in Hindi & Ho language) on "Agricultural Diseases and Remedial Measures" were released at a Workshop on "IT-enabled Services for strengthening Research-Extension-Farmer-Market Linkage" on January 7-8, 2011 at BAU, Ranchi.



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